

About event

Zonal Workshop on Kisan Sarathi 2.0 of Krishi Vigyan Kendra of Bihar and Jharkhand was organised by ICAR-ATARI, Patna at KVK, Gayaji-I

A one-day Zonal Workshop on Kisan Sarathi 2.0 of Krishi Vigyan Kendra of Bihar and Jharkhand was organised by ICAR-ATARI, Patna at KVK, Gayaji-I to sensitization and capacity building of Nodal officers of KVKs and other stakeholders for enhance digital scientific validated advisory to farmers, ensure faster expert response to farmer's queries and effective utilization of Kisan Sarathi platform to promote collaborative efforts for sustainable agricultural development.

Dr. Anjani Kumar, Director, ICAR-ATARI, Patna pointed out that Kisan Sarathi 2.0 continues to serve as a technology-driven bridge between scientists and farmers, supporting informed decision-making and improved agricultural productivity He has also urged the KVKs for transferring the technologies to the farmers in a faster way and Kisan Sarathi 2.0 can play very important role to faster delivery of scientific validated advisory in a shortest time period. He also praised the contribution of KVKs toward national agricultural development. He also urged to nodal officer to include all the farmers of his judication district with positive and active collaboration with DAO. He also message to the nodal officers to make the nos of 52 lakhs farmers to 1 crore by the end of march, 2026.

Dr. D.V. Singh, Principal Scientist & CC PI of KISAN SARTHAI 2.0 gave a welcome address and briefed about the objective of workshop. He also highlighted that the Kisan Sarathi platform can be used and now available in 13 regional languages, making it more accessible and farmer-friendly across diverse regions. He emphasized that the easy accessibility of the application will ensure timely advisory services to farmers and expected to bring about significant and positive changes in agricultural extension delivery and farmer outreach.

Dr. K. K. Chaturvedi, Principal Scientist, ICAR-IASRI and Co PI, apprised the efforts taken by KVKs to include farmers in KISAN SARTHAI 2.0 portal. He emphasized on effective and precise messages to the farmers can lead our portal popular in nation with joint venture of ICAR and DIC. He also urged DAO to provide farmers database of fisheries, animal husbandry and farm machineries related farmers also. He apprised the finance minister, GoI, India to provide good amount of budget for BHARAT Vistar scheme related to AI Kosh i.e. related to KISAN SARATHI.

Dr. S. B Lal, Principal Scientist, ICAR-IASRI and Co PI, KISAN SARATHI 2.0 addressed about prioritisation to reach every farmer through application of ICT in agriculture to make strong database of farmers with the help of district agriculture department, FPOs and NGOs stakeholders involved in agriculture and its allied sectors.

Shri P. Sailu Mudiraj, Manager, KISAN SARATHI DIC briefed about the history and genesis of the portal from 2009 to 2021 and till date this portal has 3.80 lakhs villages covering almost all blocks of the 34 states including UTs of the country. He emphasised on accessibility of two-way conversation between scientist and farmers with multimedia approaches.

Dr Niranjan Lal, ADEE, BAU, Ranchi emphasised on small, smart and location specifics precise content for farmers particularly small, marginal and resource poor farmers.

Dr M. Monobrullah, Principal Scientist, ATARI-PATNA addresses his concern on various digital agriculture application are existing in digital world. We must increase our accuracy clear content easily accessible in local languages to convey the message to the end user of the farmers in the district or state. He focused on special attention on call drop conversation.

Shri Sanjeev Kumar, District Agriculture Officer, Gaya ensured full cooperation from his department pertaining to inclusion of rest of the farmers of the district in KISAN SARTHI 2.0 which available in data base of agricultural department of the district.

During the technical session on Kisan Sarathi 2.0 Kosh highlighted platform features, content standards, approval mechanisms including expert consultation, video conferencing and real-time query management, Live demonstration of content creation, Discussion on zonal progress and implementation strategies. Hand hold training was also provided on location and crop-specific advisory creation on Litchi and Makhana recommendations, Interactive feedback session and action planning for effective rollout.

Nodal Officers of Kisan Sarathi all 66 KVKs of Bihar and Jharkhand were participated in the workshop. 25 innovating and young farmers were also participated and shared experiences that how they can use farmers advisories in their farming activities.



